

PERSONAL INFORMATION

Daniela Lena

Address Marche Polytechnic University, Faculty of Economy "Giorgio Fuà", Department of Economics and Social Science (DiSES), Ancona, Italy.

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ACTUAL POSITION

Nov 2024 - ongoing

Postdoctoral Researcher (SSD SECS-P/06)

Marche Polytechnic University, Faculty of Economy "Giorgio Fuà", Department of Economics and Social Science (DiSES), Ancona, Italy

Project: "Firms within networks of words. Using text data to measure proximity between firms and firm performance". Within project: Programma Nazionale di Ricerca e Progetti di Rilevante Interesse Nazionale (PRIN) - del Piano Nazionale di Ripresa e Resilienza.

Supervisor: Prof. Dr. Marco Cucculelli

PAST POSITION

Feb 2022 - Mar 2024

Postdoctoral Researcher (SSD SECS-P/06)

Marche Polytechnic University, Faculty of Economy "Giorgio Fuà", Department of Economics and Social Science (DiSES), Ancona, Italy

Project: "Valutazione strategica delle tecnologie e analisi dei modelli operativi per lo sviluppo degli ecosistemi innovativi in ambito Domotica e Intelligenza Artificiale". Within project: Marche Innovation and Research facilities for Connected and Sustainable Living Environment -MIRACLE- Por Marche FESR 2014/2020.

Supervisor: Prof. Dr. Marco Cucculelli

TEACHING EXPERIENCE

A.Y. 2024/25

Teaching Assistant in Principles of Economics

Marche Polytechnic University, Faculty of Economy "Giorgio Fuà", Department of Economics and Social Science (DiSES), Ancona, Italy

A.Y. 2018/19 – ongoing

Teaching Assistant in Microeconomics

Marche Polytechnic University, Faculty of Economy "Giorgio Fuà", Department of Economics and Social Science (DiSES), Ancona, Italy

A.Y. 2017/18

Academic tutoring activities: Value Training P.A. Course

Marche Polytechnic University, Faculty of Economy "Giorgio Fuà", Department of Economics and Social Science (DiSES), Ancona, Italy

EDUCATION

Oct 2022

Ph.D. in Economics

Marche Polytechnic University, Faculty of Economy "Giorgio Fuà", Department of Economics and Social Science (DiSES), Ancona, Italy

Oct 2017

MA in Economics and Management

Marche Polytechnic University, Faculty of Economics "Giorgio Fuà", Department of Management, Ancona, Italy

Jul 2011 **MA in Business Administration (Integrated Diploma, II level, DND)**

University of Tirana, Faculty of Economy, Department of Management, Tirana, Albania

VISITING SCHOLAR

Mar 2022 - May 2022

Ph.D. Visiting Student

Lancaster University, Management School, Department of Economics, Lancaster, United Kingdom

Supervisor: Prof. Dr. Ian Walker

Aug 2014

Education Visiting

Cracow University of Economics – Cracow (Poland)

Supervisor: Prof. Marco Cucculelli

RESEARCH PROJECT

Jun 2022 – Oct 2024

Member of Research Team: reCITY – Resilient City-Everyday Revolution, PON 2015-2020

Marche Polytechnic University, Faculty of Economy "Giorgio Fuà", Department of Economics and Social Science (DiSES), Ancona, Italy

Supervisor: Prof. Dr. Fabio Fiorillo

Aug 2019 – Sep 2019

Member of Research Team: TASKFORCOME international project

Marche Polytechnic University, Faculty of Economy "Giorgio Fuà", Department of Economics and Social Science (DiSES), Ancona, Italy

Supervisor: Prof. Dr. Marco Cucculelli

SCIENTIFIC RESEARCH

Journal Publications

Lena, D., Gerdoçi, B., and Cucculelli, M., 2024. *Does business model innovation support high-growth firms?* Unpacking Innovation. Edward Elgar Publishing, 2024. 77-91.

Gerdoçi, B., Busho, N., Lena, D., Cucculelli, M., 2023. *Disentangling the relationship between absorptive capacity, business model design and differentiation strategy. Evidence from a transition economy.* European Journal of Innovation Management, vol. 26 No. 7, pp. 385-414. <https://doi.org/10.1108/EJIM-10-2022-0596>

Lena D., Pasurka A. C., Cucculelli M., 2022. *Environmental regulation and green productivity growth: Evidence from Italian manufacturing industries.* Technological Forecasting & Social Change, 184:121993.

Busho N., and Lena D., 2020. *Exploitative Innovation and the Impact of Realized Absorptive Capability and Technology Oriented.* European Journal of Social Science Education and Research, vol. 5, No 3.

Cucculelli M., Lena D., 2017. *Tecnologie digitali e sistema produttivo, Prime evidenze per le Marche.* Economia Marche - Journal of Applied Economics, vol. 36, No.2.

Working Paper

Lena D., Pasurka A. C., Cucculelli M., 2024. *Green transition and productivity growth in the manufacturing industry. Evidence from selected EU countries.* (Working paper)

Gerdoçi, B., Lena, D., Cucculelli, M., 2024. *Organisational culture, business model design and performance: does ambidexterity play a role?* (Working paper)

Gerdoçi, B., Lena, D., Cucculelli, M., 2024. *Unveiling High-Growth Dynamics: How Business*

Curriculum Vitae
Model Innovation Shapes Firm Growth? (Working paper)

Daniela Lena

Lena, D., Cucculelli, M., Raza, M.Y., 2024. *The environmental impact of technological progress: Insights from the Italian economy.* (Working paper)

Fiorillo, F., and Lena, D., 2024. *The governance of urban resilience: a framework and a valuation tool.* (Working paper)

Lena, D., and Taralashvili, T., 2024 *Analyzing the link between voluntary environmental standards and bilateral trade: An empirical study.* (Working paper)

Reports
Lena, D., and Fiorillo, F., 2022. *Analisi della letteratura inerente ai modelli di diffusione e trasferimento tecnologico e di competenze.* Report within “Resilient City- Everyday Revolution” project. OR10.1, Università Politecnica delle Marche.

Fiorillo, F., and Lena, D., 2023. *Resilienza come bene economico.* Report within “Resilient City- Everyday Revolution” project. OR01/OR04, Università Politecnica delle Marche.

REFEREEING ACTIVITIES

Aug 2024 - ongoing **Reviewer activity** for Journal of Small Business & Entrepreneurship
Journal of Small Business & Entrepreneurship. ISSN: 08276331. Link:
<https://www.tandfonline.com/journals/rsbe20/about-this-journal#aims-and-scope>

Sep 2023- ongoing **Reviewer activity** for Environmental Impact Assessment Review.
Environmental Impact Assessment Review (Elsevier) ISSN: online 1873-6432. Link:
<https://www.sciencedirect.com/journal/environmental-impact-assessment-review>

Jul 2023 - ongoing **Reviewer activity** for Journal of Infrastructure, Policy and Development.
Journal of Infrastructure, Policy and Development, ISSN: online 2572-7931. Link:
<https://systems.enpress-publisher.com/index.php/jipd/index>

ADDITIONAL EXPERIENCE

Conferences and Workshop **XXII Annual Workshop of Società Italiana di Economia e Politica Industriale (SIEPI)**, at University of Bergamo, Bergamo, Italy. (June 13-14, 2024)

VIII Workshop of SISEC – Società Italiana di Sociologia Economica- Cagliari University, Cagliari, Italy. (January 31 - Feb 3, 2024)

The 64th Annual Conference (Riunione Scientifica Annuale - RSA) of the Italian Economic Association (SIE-Società Italiana di Economia) at Gran Sasso Science Institute (GSSI), L'Aquila, Italy. (October 19-21, 2023).

AIV XXV Congresso Nazionale- “Chiedimi di valutare. Il rapporto tra valutatore e committente, tra programmazione, attuazione e valutazione”. Palazzo Falletti, via Panisperna, 207. Rome, Italy. (September 20-22, 2023).

II XXI Annual Workshop of Società Italiana di Economia e Politica Industriale (SIEPI), at University of Napoli Federico II, Naples, Italy. (June 15-16, 2023).

European Workshop on Efficiency and Productivity Analysis (EWEPA-XVII), at Católica Porto Business school, Porto, Portugal. (June 27-29, 2022).

Society for Benefit-Cost Analysis (SBCA) 2021 Annual Conference (online March 17-24, 2021)

11th (virtual) North American Productivity Workshop (NAPW XI), at University of Miami, Miami Herbert Business School, Miami, USA, (Online June 8-15, 2020).

Summer School **Quantitative Methods for Public Policy Evaluation Course.** Barcelona GSE Summer

School 2021 Edition, Barcelona Graduate School of Economics, Barcelona, Spain (online).
(Jul 05-09, 2021)

Courses and Training

DEA/SFA courses: Performance Measurement Using Data Envelopment Analysis (DEA) & Stochastic Frontier Analysis (SFA). Online courses organized by PIM Ltd (Emmanuel Thanassoulis & Ali Emrouznejad), (November 25-30, 2021)

Dynamic Panel Data Analysis Course. Online courses organized by TStat Training Courses (Sep 27-29 and Oct 04-06, 2021)

Analysing Micro Data in Stata Course. Online courses organized by TStat Training Courses (Mar 22-26, 2021)

Membership

ISEaPA- International Society for Efficiency and Productivity Analysis, AERE-Association of Environmental and Resource Economists, SCBA- Society for Benefit-Cost Analysis, S.I.E- Società Italiana di Economia, AIV-Associazione Italiana di Valutazione.

AWARDS AND ACHIEVEMENTS

Nov 2018 – Jan 2022

Fully funded PhD scholarship at the Faculty of Economy "Giorgio Fuà", Department of Economics and Social Science (DiSES), Ancona, Italy.

SKILLS

Languages
Professional
Coding
Financial Database
Digital and Technical

English (Advanced), Italian (Advanced), Albania (Native speaker), German (Basic)
Data analysis and processing, Short survey
LaTeX, Stata, GAMS, R software
Bureau van Dijk, Refinitiv Eikon
Microsoft Office package (Excel, PowerPoint, . . .), S.O. Windows

Personal data

Aware of the consequences for any false statements. The information reported in this CV corresponds to the real information in accordance with articles art. 46 e 47 del D.P.R. n° 445/2000.

I authorize the processing of my personal data pursuant to Legislative Decree 30 June 2003, n. 196 "Code regarding the protection of personal data.

Signature

December 12th, 2024